

Media Contact:
Heather Brown
Brown Marketing & Public Relations
hbrown@brownpublicrelations.com
949-310-8662

CALIFORNIA DESIGNER DEBUTS COLLECTION OF INSPIRATIONAL JEWELRY
Bracelets Make a Splash with Celeb Fashionistas

NEWPORT BEACH, CALIF. – Famed Southern California designer Cynthia Holvey unveiled during fashion week her new line of trend-setting inspirational bracelets inscribed with empowering affirmations. The collection including enamel bangles, leather and metal bracelets, and an eco-friendly organic cotton bracelet – have become popular with celebrities such as *The Hills*' Stephanie Pratt, *90210*'s AnnaLynne McCord and *The Office*'s Melora Hardin. Bracelets are emblazoned with encouraging phrases such as: "Live, Laugh, Love;" "Love Who You Are;" "Live in the Moment;" "Make a Difference;" and "Positive Energy."

"I designed the line to have an edge but be classic enough to go with any outfit. More importantly, the jewelry is meant to inspire, motivate and empower people. I never leave the house without a bracelet and when I look down at my wrist I have a better day," says Holvey.

Cynthia H. Bracelets are becoming an encouraging trend in the fashion world. The bracelets were present at the Beijing Olympics with water polo star Genai Kerr wearing a "Positive Energy" bracelet throughout the Games. The jewelry has also inspired silver screen stars such as Christina Applegate, who's co-star Jean Smart gifted the bracelet "Listen to Your Soul" to the actress while she underwent breast cancer treatment in 2008.

MESSAGE BRACELETS



Cynthia H's trademark message bracelets offer a metal plate flanked by leather steps. Available in colors such as glossy metallic silver, black patent leather and gunmetal, raspberry and grape calf leathers, the bracelets retail for \$48-52 each.

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MINI MESSAGE BRACELET



A spin-off of the signature message bracelets, the Mini has a delicate calf leather strap in featured colors like gunmetal, ice, ocean and blush. These bracelets have miniature metal plates adorned with a single motivating power word such as – believe, inspire, happiness, imagine, courage, strength. The Mini retails for \$36 each.

ECO-BRACELET



Inspired by the eco-social movement, Cynthia H. was searching for her role in the conservation effort. To encourage style mavens to remember their eco-duties on a day-to-day basis, she developed the Cynthia H. Eco-Bracelet. Made of organic cotton and recycled scrap metal the bracelets are etched with the saying “Make a Difference” and they are made in the U.S.A.

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“I truly believe the fashion industry needs to participate in the eco-friendly movement. I created these bracelets to show that as an industry, we can marry fashion-forward thinking and environmentally responsible living. Those that wear these bracelets will have an everyday reminder to do those little things throughout the day that can make a difference to the environment,” says Holvey.

The bracelets retail for \$48 and come with a 100% organic cotton tote bag.

LOVE BANGLES



The metal and enamel comprised Love Bangle offers a repeating artistic display of scripted inspirational sayings. The color combinations make these chic and a conversation piece for any ensemble. The dual-colored Love Bangle is available in color combinations light blue/gold, pink/silver, fuchsia/gold, black/silver, and white/gold. The Love Bangles retail for \$65 each.

Cynthia H. Inspirational jewelry can be purchased online at www.cynthiahdesigns.com.

ABOUT CYNTHIA H. DESIGNS

Headquartered in Newport Beach, Cynthia H Designs showcases a full line of inspirational jewelry. Founded in 2003 by Cynthia Holvey, a cousin of famed actor George Clooney, Cynthia H. Designs’ products are handmade from the finest leather and assembled in the USA. Celebrities such as Kristen Bell, Kristin Chenoweth, Michelle Trachtenberg, Shannon Elizabeth, Lindsay Lohan, Jennifer Garner, Pamela Anderson and Ali Landry, have adorned Cynthia H. Design accessories. For more information on Cynthia H. Designs, visit www.cynthiahdesigns.com or call 949-644-6763.

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